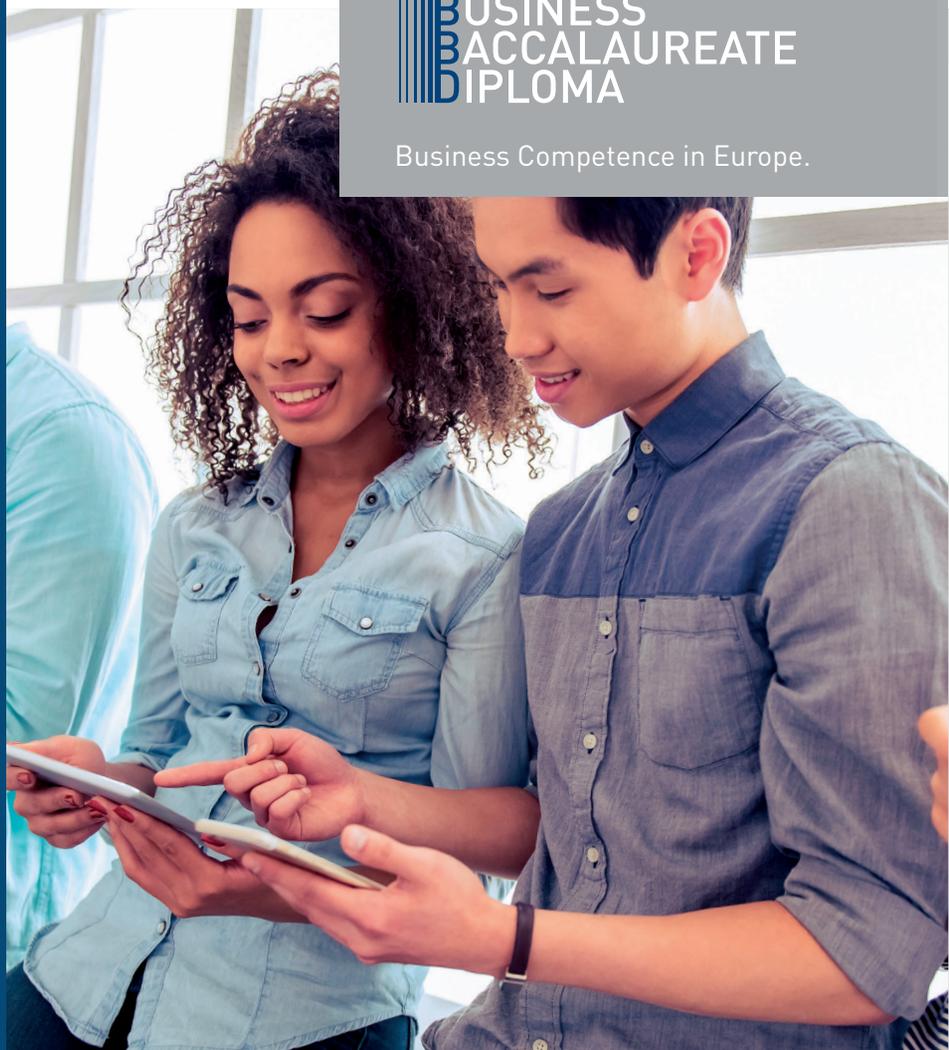


Studying.
Working.
Living.
In Europe.

**EUROPEAN
BUSINESS
BACCALAUREATE
DIPLOMA**

Business Competence in Europe.



**The European Business
Baccalaureate Diploma (EBBD)**
equips learners with the necessary
competence to master extensive soft
skills and business competence in an
international environment. It is a proof
of excellence and readiness for mobility
in the field of business administration.
The certificate increases opportunities
in the job market.

STRUCTURE OF THE EBBD CURRICULUM

Softskills (integrated)

- Team Work
- Decision Making
- Critical and Creative Problem-Solving
- Planning and Time Management
- Thinking Critically and Analytically
- Personal Development and Reflective Practice
- Responsibility, Work Ethic and Reliability
- Written and Verbal Professional Communication
- Flexibility, Resilience and Adaptability
- Literacy and Numeracy

Profile in the Fields of Action

Studying in Europe

Working in Europe

Living in Europe

Students | Adults

+

Technical Requirements

Foreign Language Competence

Competence to Work on Economic Issues in a Foreign Language

Competence to Act in a Business Environment Abroad

Problem Solving Competence for Economic Situations

General University Entrance Qualification

e.g. Learning Areas
(other approaches possible)



Qualifications

+



Conditions



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STANDARDS

Criteria		Requirement
Soft-skills	I: Softskills	These are integrated into the profile or the learning areas A, B and C and also in the technical requirements D - H. Special courses (e.g. training methods) are thinkable as well. Details can be found in the EBBD-curriculum in the item 5.

Criteria		Requirement	Time Dimension
Profile	S1-S7: Studying in Europe	An EBBD graduate is therefore qualified to study, to work and to live within the European Economic Area.	Ability of graduates to study, live and work in Europe
	W1-W11: Working in Europe		Workload: 2 000 hours (60 minutes per hour)
	L1-L6: Living in Europe		
Learning Areas	A1: Business administration on the European single market	Learning Areas to achieve business competence Details can be found in the EBBD portfolio item 4.2	Lessons: 720 (60-minute lessons) or 960 (45-minute lessons)
	A2: Economics on the European and international market		
	A3: Business related IT		
	A4: National Business law	Learning Areas to acquire competence in the international fields of action An institution offering EBBD may decide to provide only 2 out of the 4 learning sub-areas B1, B2, B3 and B4. However, the EBBD profile must be achieved. Details can be found in the EBBD portfolio item 4.2	
	B1: Global marketing		
	B2: EU-Community law / International business law		
	B3: Accounting including international aspects		
	B4: International taxation policies	Leaning Areas to acquire European competence Details can be found in the EBBD portfolio item 4.2	
C1: EU-citizenship and EU context			
C2: Cross cultural communication and collaboration			

Criteria	Requirement	Time Dimension	
Technical Requirements	D1: First Foreign Language	The first foreign language shall be conveyed at B2 level and the second at B1 level of the CEFR. Within the European education systems, different languages are relevant as first respectively second foreign language – depending e.g. on geographical situations and traditions. Therefore a specific foreign language is not stipulated in the EBBD portfolio. The definition of distinct, Europe-wide homogeneous language levels such as B2 resp. B1 CEFR guarantee that the required standards are met. Details can be found in the EBBD portfolio item 5.2	
	D2: Second Foreign Language		
	E: CLIL – Content and Language Integrated Learning	The standards in CLIL can be reached by means of school lessons in the extent of 180 lessons (in case of 60-minutes-lessons) and 240 lessons (in case of 45-minutes-lessons). Apart from school lessons, CLIL can be acquired within simulations or projects (technical requirement G). There may also be further possibilities, in order to gain the requested integrated content and foreign language competences. The respective work load is 500 hours.	
	F: Work Placement Abroad	The work placement should be combined with at least two specifications from the field of action Working in Europe as well as two specifications from the field of action Living in Europe within the EBBD profile. Details can be found in the EBBD portfolio item 5.4. Assessment instruments - such as an (ECVET-) learning agreement or a Europass mobility - are described under item 6.2 in the EBBD portfolio.	generally four weeks (or longer, but not less than 3 weeks)
	G: Simulations, Projects	Details can be found in the EBBD- curriculum in the item 5.5. At least 2 of the specifications of “working in europe” (W5-W11) must be achieved. Documented by the following performance records: 1. Documentation of single stages during simulation / project 2. Presentation of proceeding and result of simulation / project 3. Reflection by means of self-assessment	
H: General University Entrance Qualification	According to the rules of the respective national or regional education system		

ACCREDITATION AND CERTIFICATION

Procedure

At present there are in principle two possibilities to be accredited as an **EBBD school**:

By an official governmental institution, e.g. a ministry of the respective state or region;

By the non-profit NGO EBBD e.V. from Germany: this organisation guarantees the long-term sustainability of EBBD implementation and dissemination of the *European Business Baccaulaureate Diploma – EBBD* within educational institutions in European countries.



EBBD e.V.

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